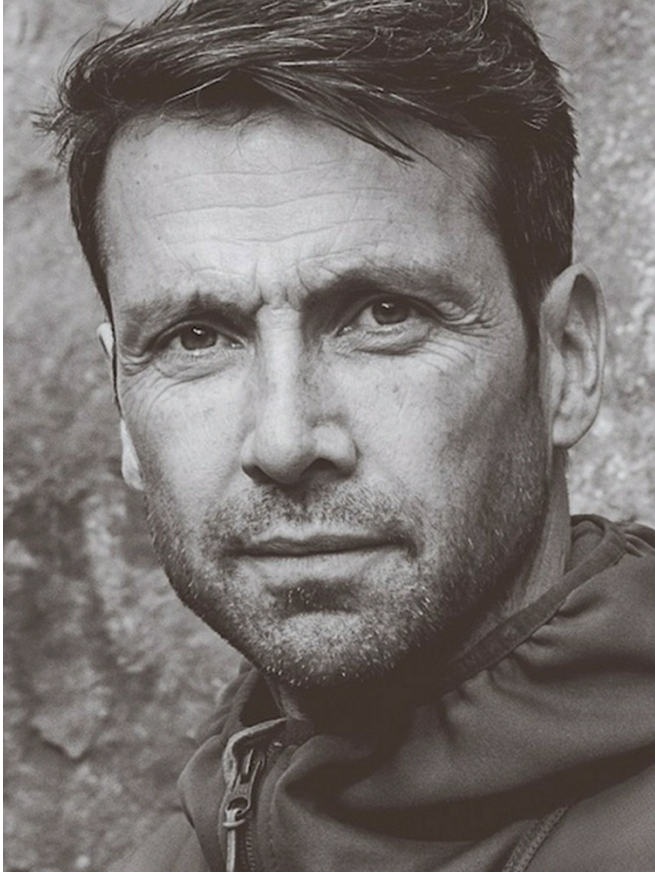




JASON BAILEY



JASON BAILEY



JASON BAILEY

MCT
MODELS

A man is holding a baby close to his face. The image has a blue tint. In the bottom right corner, there is a tub of Sudocrem ointment. The text "Sudocrem" is visible on the tub, along with "ANTISEPTIC HEALING OINTMENT" and "Soothes, heals, protect".

TRUST IN A GREY TUB

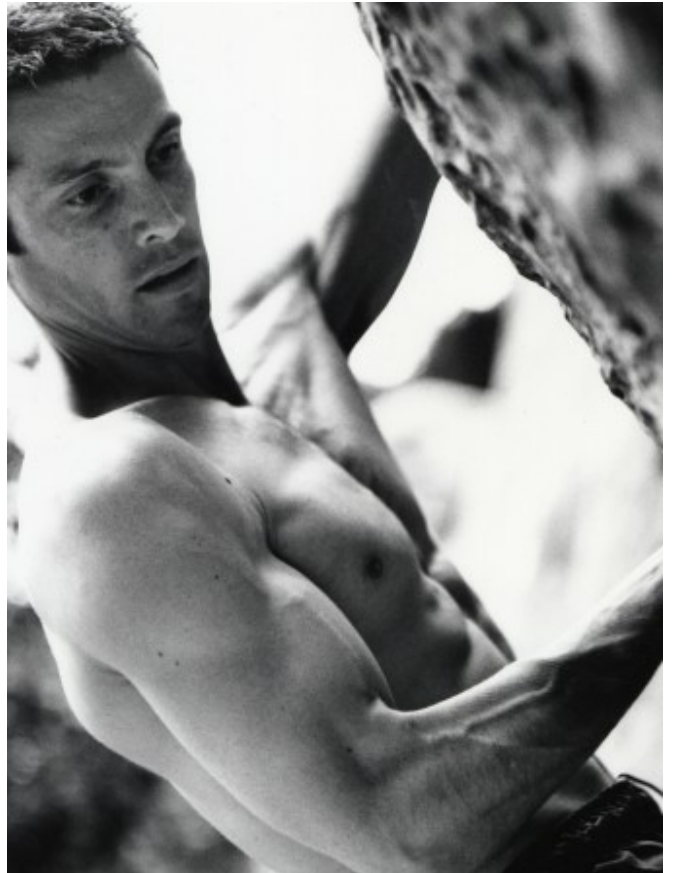
Generations of healthcare professionals have put their trust in Sudocrem. And generations of parents have found that a little Sudocrem goes a long way to soothe the soreness of nappy rash and protect delicate skin from further irritation.

Sudocrem
ANTISEPTIC HEALING OINTMENT
Soothes, heals, protect



JASON BAILEY

MCT
MODELS



JASON BAILEY



JASON BAILEY



JASON BAILEY