



**Audi Sport**  
runs Shell V-Power Diesel technology

**Designed to give you more power for longer.**

Power. Stamina. Fulfillment. For many, a burst of power can be exhilarating but for others, like the tri-athlete, only a sustained level brings a true feeling of satisfaction and achievement. This insight inspired us to create Shell V-Power Diesel, the first and only diesel fuel technology to power the Audi R10 TDI to victory in the grueling Le Mans 24 hour endurance race. This high performance fuel is designed to continuously clean your engine's sensitive fuel injection system and help achieve a sustained level of power.

It's also the first performance diesel to include Shell GTL, a (Gas to Liquid) synthetic fuel, for cleaner burning. It was these qualities that led the TDI engineers at Audi to choose Shell as a key technical partner. And, if our race fuel can maintain optimum power for the Audi Sport team over 24 hours at Le Mans, Shell V-Power Diesel could help you get the most out of your car on the road. You see, it's not just fuel. It's about helping you to move with a constant, sustained level of power.

**Shell V-Power Diesel**

**Made to move**



**MARK TORRES**







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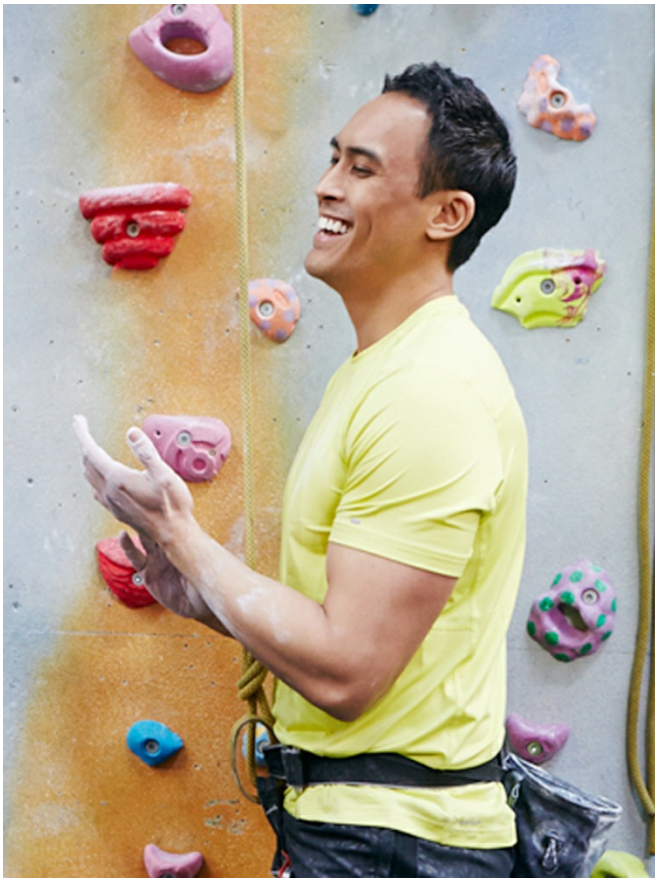






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What if you had more answers than questions?

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